

## **Nagoya University and India PGPEX Program Workshop**

### **What is PGPEX?**

- Master's program, offered by the Indian Institute of Technology-Kanpur, Indian Institute of Technology-Madras and Indian Institute of Management-Calcutta, which aims to nurture future leaders in Indian manufacturing industries
- Requires prior work experience of at least four-years in a relevant industry upon application
- Organizes a two-week field trip in Japan

### **Workshop Details**

- Date: March 14–17 (4 days) 10:00 – 17:00 (will end at noon on the 17th) \*Participation required on all four days.
- Venues: Nagoya University Higashiyama Campus, JICA Chubu Center (Sasashima Live Station)
- Language: English
- Participation Fees: None (free)
- Theme: Innovation and business ideas for technology-assisted systems for differently-abled citizen (Discover business seeds to target the Indian market.)
- Number of Participants: 20 from Nagoya University and Gifu University, 40 from PGPEX
- Activities: (1) Group work with two students from Nagoya University/Gifu University and four PGPEX students, and (2) final presentation
- Certificate: Issued from IIT-Kanpur, IIT-Madras and IIM-Calcutta

### **Workshop Aims**

- 1) Learn business pitch method from PGPEX instructors
- 2) Build networks with future leaders of Indian manufacturing industries

- 3) Experience intercultural and interdisciplinary team work
- 4) Receive direct guidance by professors from PGPEX Program

Dr. Sudhir S. Jaiswall, Associate Professor, Finance and Control, IIM Calcutta

Dr. Deepu Philip, Professor, Dept. of Industrial and Management Engineering, IIT Kanpur

Dr. Rupashree Baral, Professor, Dept. of Management Studies, IIT Madras

### Schedule

Day	Activity	Venue
1	Morning: Guidance, Introductory lecture by PGPEX instructors, team building activities  Lunch: Provided by University  Afternoon: City walk (Each group will be assigned one area where they will look for prospective business seeds. )	EI Building on NU Campus     Nagoya City (Nagoya Station, Sakae, Osu, Nagoya Castle, Noritake Garden)
2	All day: City walk and group work	JICA Chubu Center
3	All day: Group work	JICA Chubu Center
4	Morning: Presentation	EI Building on NU Campus

### Application

Access the application form by Monday, February 26 at <https://forms.office.com/r/AqETbxZvgF>.

Lecture video on a business pitch method will be sent to participants after application.

### Contact

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