

**Nagoya U**  
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**PGPEX-VLM**  
Indian Institute of  
Technology  
Indian Institute of  
Management

**City Walk + Business Ideas Workshop**

# Products and Services for Accessibility and Inclusivity of Differently-abled people

**4-day workshop with future leaders of Indian  
manufacturing industry**

PGPEX is a master's program aimed at nurturing leaders of Indian manufacturing. Join this business idea generating fieldwork-based workshop to identify needs and seeds while walking in Nagoya!

## Point 1 India

Feel vibrant India by interacting with Indian students with work experience

## Point 2 Q-FSDP

Learn unique Q-FSDP method useful for incubating ideas

## Point 3 Diverse

Experience inter-cultural and inter-disciplinary teamwork dynamics

3/18 Mon ▶ 3/21 Thu

\*participation  
required on  
all 4 days

### Time

Days 1–3 10:00 to 16:00  
Day 4 10:00 to 12:00 (Final presentation)

### Venue

NU Higashiyama Campus, JICA Chubu Office

### Apply

Access QR code by Monday, February 5

### Inquiry

gmcteam@t.mail.nagoya-u.ac.jp  
(Associate Professor Akiko Ito)



**Global Multi-campus, Nagoya University**

## Nagoya University India PGPEX Program Workshop

### What is PGPEX?

- Master's program, offered by the Indian Institute of Technology-Kanpur, Indian Institute of Technology-Madras and Indian Institute of Management-Calcutta, which aims to nurture future leaders in Indian manufacturing industries
- Requires prior work experience of at least four-years in a relevant industry upon application
- Organizes a two-week field trip in Japan

### Workshop Details

- Date: March 18–21 (4 days) 10:00 – 16:00 (will end at noon on the 21st)
- Venues: Nagoya University Higashiyama Campus, JICA Chubu Center (Sasashima Live Station)
- Language: English
- Participation Fees: None (free)
- Theme: Product / service / business ideas for accessibility and inclusivity of differently-abled people. (Discover business seeds to target the Indian market.)
- Number of Participants: 20 from Nagoya University and Gifu University, 40 from PGPEX
- Activities: (1) Group work with two students from Nagoya University/Gifu University and four PGPEX students, and (2) final presentation
- Certificate: Issued from IIT-Kanpur, IIT-Madras and IIM-Calcutta

### Workshop Aims

- 1) Learn business pitch method from PGPEX instructors
- 2) Build networks with future leaders of Indian manufacturing industries
- 3) Experience intercultural and interdisciplinary team work

## Schedule

Day	Activity	Venue
1	Morning: Introductory lecture by PGPEX instructors, team building activities  Afternoon: City walk  *Each group will be assigned one area where they will look for prospective business seeds.	Nagoya University  Nagoya City (Nagoya Station, Sakae, Osu Kannon, Noritake Garden, Nagoya Castle)
2	All day: City walk and group work	JICA Chubu Center
3	All day: Group work	JICA Chubu Center
4	Morning: Presentation	Nagoya University

## Application

Access the application form by Monday, February 5 at

<https://forms.office.com/r/AqETbxZvqF>.

## Contact

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